IN THE CLAIMS:

- 1. A copolymer comprising (a) a plurality of constitutional units that correspond to one or more olefin monomer species and (b) a plurality of constitutional units that correspond to one or more protected or unprotected hydroxystyrene monomer species.
- 2. The copolymer of claim 1, wherein said one or more olefin monomer species are selected from isomonoolefins containing 4 to 18 carbon atoms per molecule and multiolefins containing 4 to 14 carbon atoms per molecule.
- 3. The copolymer of claim 1, wherein said one or more olefin monomer species are selected from isobutylene, 2-methylbutene, isoprene, 3-methyl-1-butene, 4-methyl-1-pentene and beta-pinene.
- 4. The copolymer of claim 1, wherein said one or more olefin monomer species comprise isobutylene.
- 5. The copolymer of claim 1, wherein said one or more protected or unprotected hydroxystyrene monomer species comprise a hydroxystyrene species.
- 6. The copolymer of claim 1, wherein said one or more protected or unprotected hydroxystyrene monomer species comprise a protected hydroxystyrene monomer species.
- 7. The copolymer of claim 6, wherein said protected hydroxystyrene monomer species are selected from tert-butyl protected hydroxystyrene, benzyl protected hydroxystyrene, cyclohexyl protected hydroxystyrene, neopentyl protected hydroxystyrene, acetyl protected hydroxystyrene and tert-butyldimethylsilyl protected hydroxystyrene.
- 8. The copolymer of claim 1, wherein said one or more olefin monomer species comprise isobutylene, and wherein said one or more protected or unprotected hydroxystyrene monomer species comprise a hydroxystyrene species.

- 9. The copolymer of claim 1, wherein said one or more olefin monomer species comprise isobutylene, and wherein said one or more protected or unprotected hydroxystyrene monomer species comprise a protected hydroxystyrene monomer species.
- 10. The copolymer of claim 1, wherein said copolymer is a block copolymer comprising:
 (a) an olefin block that comprises a plurality of constitutional units corresponding to said one or more olefin monomer species and (b) a styrenic block that comprise a plurality of constitutional units corresponding to said one or more protected or unprotected hydroxystyrene monomer species.
- 11. The copolymer of claim 10, wherein said one or more olefin monomer species are selected from isomonoolefins containing 4 to 18 carbon atoms per molecule and multiolefins containing 4 to 14 carbon atoms per molecule:
- 12. The copolymer of claim 10, wherein said one or more olefin monomer species are selected from isobutylene, 2-methylbutene, isoprene, 3-methyl-1-butene, 4-methyl-1-pentene and beta-pinene.
- 13. The copolymer of claim 10, wherein said one or more protected or unprotected hydroxystyrene monomer species comprise a hydroxystyrene species.
- 14. The copolymer of claim 10, wherein said one or more protected or unprotected hydroxystyrene monomer species comprise a protected hydroxystyrene monomer species.
- 15. The copolymer of claim 14, wherein said protected hydroxystyrene monomer species are selected from tert-butyl protected hydroxystyrene, benzyl protected hydroxystyrene, cyclohexyl protected hydroxystyrene, neopentyl protected hydroxystyrene, acetyl protected hydroxystyrene and tert-butyldimethylsilyl protected hydroxystyrene.

- 16. The copolymer of claim 10, wherein said one or more olefin monomer species comprise isobutylene, and wherein said one or more protected or unprotected hydroxystyrene monomer species comprise a hydroxystyrene species.
- 17. The copolymer of claim 10, wherein said one or more olefin monomer species are selected from isomonoolefins containing 4 to 18 carbon atoms per molecule and multiolefins containing 4 to 14 carbon atoms per molecule, and wherein said one or more protected or unprotected hydroxystyrene monomer species comprise a protected hydroxystyrene monomer species.
- 18. The copolymer of claim 17, wherein said one or more olefin monomer species comprise isobutylene, and wherein said protected hydroxystyrene monomer species are selected from tert-butyl protected hydroxystyrene, benzyl protected hydroxystyrene, cyclohexyl protected hydroxystyrene, neopentyl protected hydroxystyrene, acetyl protected hydroxystyrene and tert-butyldimethylsilyl protected hydroxystyrene.
- 19. The copolymer of claim 10, wherein said block copolymer is of the formula X(POL-C-PST)_n, where X corresponds to an initiator species, C corresponds to a capping species, POL is said olefin block that comprises a plurality of constitutional units corresponding to said one or more olefin monomer species, PST is said styrenic block that comprise a plurality of constitutional units corresponding to said one or more protected or unprotected hydroxystyrene monomer species, and n is a positive whole number ranging from 1 to 5.
- 20. The copolymer of claim 19, wherein said one or more olefin monomer species are selected from isomonoolefins containing 4 to 18 carbon atoms per molecule and multiolefins containing 4 to 14 carbon atoms per molecule.
- 21. The copolymer of claim 19, wherein said one or more olefin monomer species are selected from isobutylene, 2-methylbutene, isoprene, 3-methyl-1-butene, 4-methyl-1-pentene, beta-pinene.

- 22. The copolymer of claim 19, wherein said one or more protected or unprotected hydroxystyrene monomer species comprise a hydroxystyrene species.
- 23. The copolymer of claim 19, wherein said one or more protected or unprotected hydroxystyrene monomer species comprise a protected hydroxystyrene monomer species.
- 24. The copolymer of claim 23, wherein said protected hydroxystyrene monomer species is selected from tert-butyl protected hydroxystyrene, benzyl protected hydroxystyrene, cyclohexyl protected hydroxystyrene, neopentyl protected hydroxystyrene, acetyl protected hydroxystyrene and tert-butyldimethylsilyl protected hydroxystyrene.
- 25. The copolymer of claim 19, wherein said one or more olefin monomer species comprise isobutylene, and wherein said one or more protected or unprotected hydroxystyrene monomer species comprise a hydroxystyrene species.
- 26. The copolymer of claim 19, wherein said one or more olefin monomer species comprise isobutylene, and wherein said one or more protected or unprotected hydroxystyrene monomer species comprise a protected hydroxystyrene monomer species.
- 27. The copolymer of claim 26, wherein said protected hydroxystyrene monomer species is selected from tert-butyl protected hydroxystyrene, benzyl protected hydroxystyrene, cyclohexyl protected hydroxystyrene, neopentyl protected hydroxystyrene, acetyl protected hydroxystyrene and tert-butyldimethylsilyl protected hydroxystyrene.
- 28. The copolymer of claim 19, wherein n=1, 2 or 3.
- 29. The copolymer of claim 19, wherein said initiator species corresponds to an organic ether, an organic ester, an organic alcohol and an organic halide.

- 30. The copolymer of claim 19, wherein said initiator species corresponds to 2,4,4-trimethylpentyl chloride or tert-butyl-dicumylchloride.
- 31. The copolymer of claim 19, wherein said capping species corresponds to a substituted or unsubstituted diphenyl ethylene species.
- 32. A method of making the block copolymer of claim 10, comprising:
- (a) providing a carbocationically terminated polymer comprising said one or more olefin blocks;
- (b) contacting under reaction conditions said carbocationically terminated polymer with a capping species that does not homopolymerize under said reaction conditions, thereby forming an end-capped carbocationically terminated polymer; and
- (c) contacting said end-capped carbocationically terminated polymer with protected hydroxystyrene monomer species under reaction conditions having lower Lewis acidity than the reaction conditions of step (b), thereby providing a block copolymer.
- 33. The method of claim 32, wherein the Lewis acidity in step (b) comprises TiCl₄, and wherein the Lewis acidity in step (c) is lowered by the addition of a titanium tetraalkoxide species.
- 34. The method of claim 32, wherein said reaction conditions comprise a temperature between
- -50°C and -90°C.
- 35. The method of claim 32, wherein said carbocationically terminated polymer is formed under reaction conditions from a reaction mixture that comprises: (i) a solvent system, (ii) monomer species selected from isomonoolefins containing 4 to 18 carbon atoms per molecule and multiolefins containing 4 to 14 carbon atoms per molecule, (iii) an initiator selected from an organic ether, an organic ester, an organic alcohol, and an organic halide, and (iv) a Lewis acid.

36. The method of claim 32, further comprising hydrolyzing at least a portion of the constitutional units in said block copolymer that correspond to said protected hydroxystyrene monomer species, thereby forming alcohol groups.